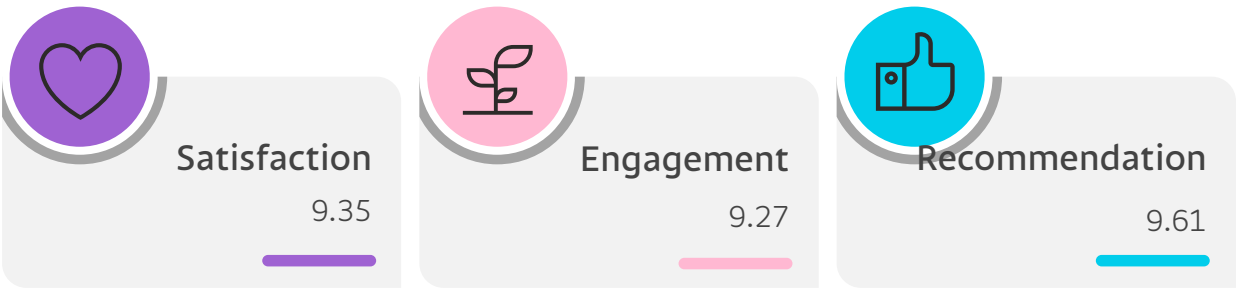


Emotional variables

Within the #YTúQuédices measurement, Grupo Bancolombia must know the emotional variables perception and what drives the employee to work in Bancolombia. We are proud of the outstanding results that show the employee's commitment, satisfaction, pride, and experience working in the organization.



* Escala de medición 1- 10



The measurement methodology uses pulses.
In 2022, 3 pulses were conducted, with the following demographic distributions:

